



**JUNE 19, 2018**

**9 A.M. – 4 P.M.**

**SHERATON GRAND HOTEL**

**1230 J ST, SACRAMENTO, CA**

# **DIVING INTO DRINKING WATER**

## **Equity, Safety and Access**

***Ensuring the human right to water means ensuring water equity.***

***Safe, clean drinking water continues to be inequitably distributed and inaccessible for too many people, with devastating consequences to our health.***

You're invited to sponsor this critical convening of great minds and powerful organizations to ensure that all conversations about water in California include a focus on health and health equity. Your sponsorship will help bring together water districts, advocates, researchers, educators, public health workers, policymakers and businesses to discuss cutting-edge strategies for ensuring all communities in California have safe, affordable and accessible water.

### **CONFERENCE TOPICS:**

- *Water Equity: Water as a Basic Human Right—Learning from Flint Michigan, Standing Rock and Homelessness*
- *The History of Water in California: Does the Past Predict the Future?*
- *Access to Safe Drinking Water in School and Communities: Innovations in Lead Testing and Increasing Promotion of Drinking Water*
- *California on the Forefront: Promising Pilot Programs and Legislation*
- *First Annual Health Champion of the Year Awardee: The Gasol Foundation*

***We believe everyone has the right to clean and accessible drinking water. We must all come together to resolve water inequities.***

## **WHY FOCUS ON WATER?**

- ***One-quarter*** of California schools may have been impacted by unsafe drinking water in the last decade and a half.
- ***More than 1 million*** Californians lack reliable access to safe drinking water.
- ***Lower income, rural communities are hit hardest*** by contaminated drinking water and least likely to be able to afford healthy alternatives.
- Access to safe drinking water is ***key to reducing sugary drink*** consumption in young kids.



**PUBLIC HEALTH  
ADVOCATES**  
EVERYONE HAS THE RIGHT TO BE HEALTHY

For more information on how you can support and participate, contact:

Blythe Young, Public Health Advocates

(510) 280-3362 • [BY@PHAdvocates.org](mailto:BY@PHAdvocates.org) • [www.PHAdvocates.org](http://www.PHAdvocates.org)



# DIVING INTO DRINKING WATER

## Equity, Safety and Access

**Show that your organization is fighting for a healthier California!**

Statewide elected officials, advocates, water distributors, researchers, health professionals and community leaders will notice that your support is helping build momentum for all Californians to have access to safe drinking water.

Your sponsorship allows PHAdvocates to introduce programs in vulnerable neighborhoods and network with local efforts for statewide impact. The economic vitality and health of our communities depend on your support.

### WHY SPONSOR?

#### SHARE YOUR MESSAGE

with hundreds of attendees, including influential business, government and nonprofit sector leaders.

#### SUPPORT RESULTS

Support work that is saving lives, promoting health equity, reducing healthcare costs and improving the quality of life for everyone in California.

	\$20,000 LEVEL	\$10,000 LEVEL	\$5,000 LEVEL
Title sponsor with top visibility in all event promotion	X		
Event Booth	X		
Conference Participation & Recognition	Intro, Podium Time, Signage & Panel Participation	Intro from Podium & Signage at Event	Signage at Event
Conference Program	Full Page Ad	1/2 Page Ad	1/2 Page Ad
Visibility in Outreach	Major	Minor	Mention
Website Visibility & Recognition	Logo with Link	Logo with Link	Name
Social Media Mention	Logo, Company Link & Event Photos	Name & Photos	Name



**PUBLIC HEALTH ADVOCATES**  
EVERYONE HAS THE RIGHT TO BE HEALTHY

Select your investment level today to ensure full benefits. To sponsor, contact:

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